

1. Internet Marketing

Ensuring your brand is well positioned on the web is key to any successful internet marketing strategy. Sijison Inc has experienced marketing strategists to help you achieve your online goals. We will work with you to determine the best online strategy for your company and your brand and ensure it ties in seamlessly with your offline efforts.

Our online marketing strategy services include:

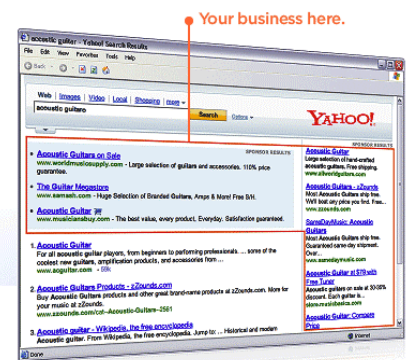
- Comprehensive online marketing strategy and plans
- Site concept development
- Target market research
- Promotional concepts
- Promotional campaign management

2. Paid Search Marketing

Paid Search Marketing Services such as Cost Per Click (CPC) and Pay Per Click (PPC) are an easy, fast, and cost-effective way to increase targeted, qualified traffic to your site. We will help you design, manage and refine a CPC campaign and customize it to fit both your industry and your budget.

The benefits of paid search marketing:

- Immediate results – unlike organic rankings (which can take a few weeks to months to gain rankings), CPC generates traffic as soon as your campaign starts
- Pay only when your ad is clicked on - regardless of how many times it is displayed
- Total control over amount you are willing to pay per click
- You choose the destination page from your ad – resulting in more relevant search results
- Helps build brand awareness
- Geo-targeting lets you specify specific regions you want your ad shown
- Hands-on ad creation with total control over ad copy
- Instantly make changes and adjustments to copy or budget
- Measurable – find out if your campaign is working or not through conversion tracking and analytics.
- Get the maximum return on your advertising investment.



Your successful paid search marketing campaign will be developed and executed by our qualified Internet marketing team. Throughout the course of your campaign, we will:

- Continuously manage and adjust your ads to make sure your objectives are being met and that you are getting the maximum value from your investment
- Measure and monitor the effectiveness of your ads and optimize them for increased click-throughs and conversions.
- Use paid search marketing techniques such as dynamic title insertions and relevant landing pages to increase the click-through rate and conversion rate.
- Measure effectiveness of your key phrases and make adjustments where applicable.
- Implement and recommend new services to keep your campaign as up-to-date as possible
- Review analytics reports and pin-point areas within the site which are underperforming, and make appropriate changes and recommendations
- Provide monthly or weekly traffic and summary reports.

3. Email Marketing

Permission-based email marketing is a powerful advertising medium for our clients. With over seven years of developing and managing email campaigns for a diverse range of clients, 6S has the expertise and technology in place to ensure we achieve your email marketing goals.

Our Email marketing services can:

- Generate brand awareness and exposure
- Generate new leads
- Reinforce customer loyalty and satisfaction
- Reinforce brand position

4. Price

We take a flat fee regardless of your advertising expense allocation.

Our administration fee is **\$300 per month.**

A 3-month contract is required to start.